

# JOIN THE NETWORK

**WHY** – You’re working to make change happen inside a large organization – and you want to move fast and increase your impact.

**WHAT** – The world’s largest network of innovation leaders, connected and supported through “best practices” content and research, tools and templates, events, and calls.

**Sample Companies:** AARP, Aetna, AstraZeneca, BAE Systems, Bayer, Bose, Chick-fil-A, DuPont, Exxon Mobil, Fidelity, Goodyear, HP, Kimberly-Clark, Liberty Mutual, Medtronic, NRG, Otis Elevator, PepsiCo, Ralph Lauren, SAIC, Shell, SVB, Takeda, UnitedHealth, Verizon, Yum Brands

**Sample Titles:** Chief Innovation Officer; Chief Information Officer; Chief Digital Officer; SVP, Innovation & Product Development; SVP, Head of Product Innovation; SVP, Corporate R&D; VP, Strategy, Analytics & Transformation; VP, Design & Innovation; Director of Emerging Technology

**HOW** – High-value opportunities to network with and learn from peers seeking to achieve similar objectives, while avoiding mistakes.

## WEEKLY NEWSLETTER



Stay at the forefront through regular communication of “best practice” insights, upcoming events, live calls, and research

## DATA-DRIVEN CONTENT



Access quarterly research reports, podcasts, videos, and more than 600 case studies and interviews

## TOOLS AND TEMPLATES



Download tools, templates, and data from an extensive library created by fellow innovation executives

## LIVE CALLS & WEBCASTS



Engage and learn from the playbooks of top innovation, strategy, and R&D leaders

## IN-PERSON & VIRTUAL EVENTS



Make lasting connections at our in-person and virtual conferences, field studies, roundtables, and more

## CO-CREATE PRODUCTS



Co-create and benefit from new products and services including a solution provider buying guide

## SLACK COMMUNITY



Join community of 500+ peers to share content, ask and answer questions

## 1:1 CUSTOM BRIEFINGS



Receive answers to your specific issues, real-time benchmarking, best practices, and better alignment with organizational leaders

## Membership Benefits

	Individual \$495	Small Team \$1,295	Explorer \$2,495	Collaborator \$4,995	Influencer \$9,995
Number of innolead.com accounts	1	3	10	Unlimited	Unlimited
Discounted tickets to InnoLead events	✓	✓	✓	✓	✓
Access to regular members-only calls	✓	✓	✓	✓	✓
Access to InnoLead Slack community	✓	✓	✓	✓	✓
Invitations to in-person forums (Director-level and above)	✓	✓	✓	✓	✓
30 minute "Introduction to InnoLead" team onboarding call		✓	✓	✓	✓
30 minute "Innovation Update" calls with InnoLead Senior Leadership per year			1	2	2
Discounted custom briefings, online peer meetings, and in-person events				✓	✓
Direct access to InnoLead Senior Leadership for advisory calls				✓	✓
Complimentary tickets to an IMPACT conference				1	2
Complimentary "Innovation Benchmarking Assessment"					✓
Corporate member (VP-level and above) joining the InnoLead Advisory Board					✓
Corporate member (VP-level and above) serving as an IMPACT Awards judge					✓