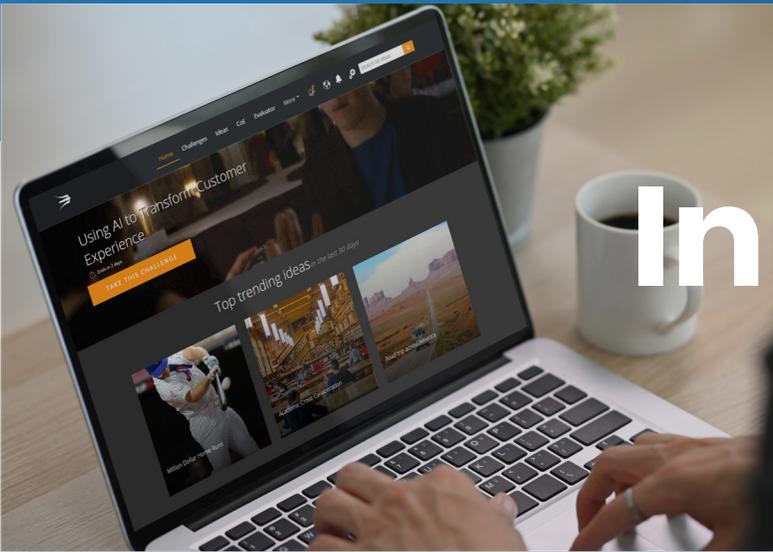


The #1-Rated Innovation Management Platform

Innovation Central



A full lifecycle innovation portfolio management platform with campaign planning, ideation, collaboration, evaluation and real-time collaborative canvases.

Being a fast-follower is no longer enough in our fast-moving world. Organizations need to become future-fit by identifying the right solutions to develop, experiment, and commercialize. Innovation Central helps you capture and refine brilliant ideas from your innovation community of employees, customers, partners, academia, startups, and expert solver networks to quickly turn them into commercial value and tangible solutions — from quick wins to long shots.

An Imperative Tool For Modern Business

Today, top-performing organization leverage Innovation Management Platforms to:

④ Identify & Implement the Best Ideas

It's quite simple. The more ideas, the more opportunities to implement. An innovation management platform helps your team capture, refine, and implement the best strategically aligned solutions through advanced workflows, analytics, and other capabilities such as artificial intelligence.

④ Look Ahead Into the Future

By leveraging an innovation management platform, you're not only looking to implement incremental changes. The power of leveraging your Innovation Community's collective intelligence enables you to develop disruptive innovations while creating alternate futures — instead of responding to change.

④ Build a Collaborative Culture

By welcoming creativity and learning within your Innovation Community, you're building a collaborative culture based on trust and transparency that encourages continuous sustainable innovation.

➤ **Boost Employee Engagement**

Whether your employees work remotely or in the same building, an innovation management platform allows them to capture their voice to benefit the organization's future. Through an integrated gamification program, employees' motivation increases as they get rewarded for their innovation efforts.

➤ **Scout for Emerging Technologies**

In today's era of global and hyper-competition, finding strategic partners to integrate new technologies into your business strategy is essential to stay ahead, to identify and plan for emerging trends, and most importantly, to uncover breakthrough innovations.

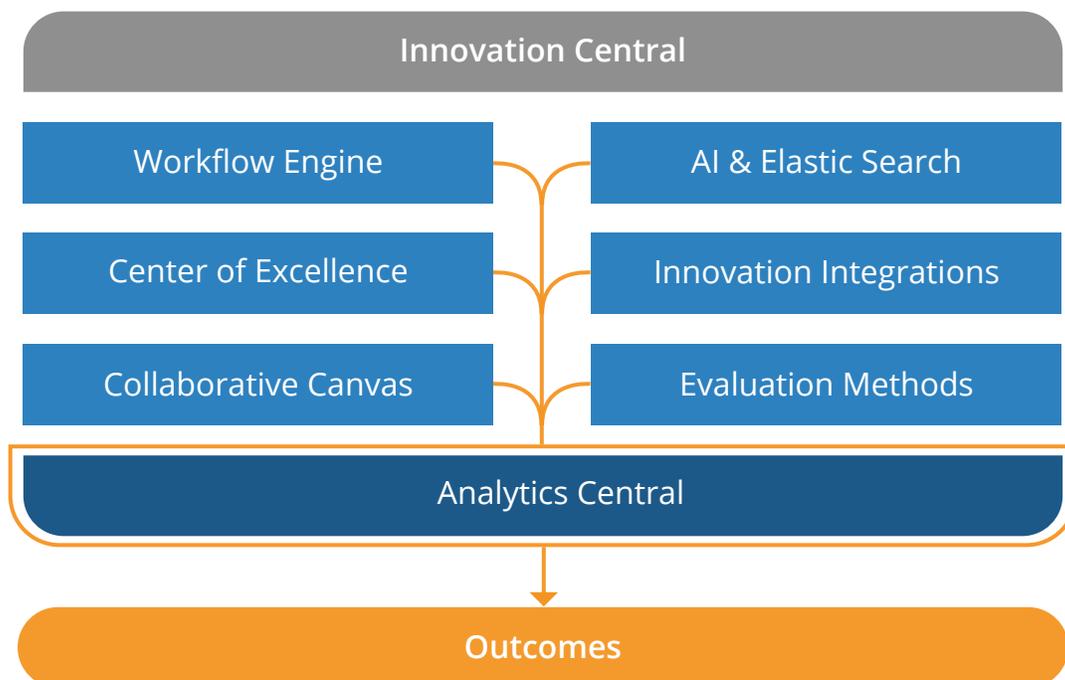
➤ **Crowdsource Innovative Solutions**

Leverage the power of the crowd and quickly find your next big idea by launching a Shark Tank Business Competition, an Innovation Jam session, or an Idea Rally in a centralized and secured innovation management system.

The Innovation Central Platform

Scaling your Innovation Program to its Fullest Potential

Innovation Central is the most robust and scalable platform on the market for a full life-cycle Innovation Portfolio Management, Emerging Tech Empowerment and Ecosystem Enablement. Discover, collaborate, and capitalize on the best strategically aligned ideas and concepts. Innovation Central is the top-ranked solution in the [Forrester Research Wave™: Innovation Management Platforms \(Q1, 2020\)](#). The platform enables your organization to leverage your Innovation Community's collective knowledge to build a strong strategic innovation portfolio and foster a collaborative culture.



Planbox's Unique Platform Capabilities



④ Configurable Interface & Workflow Engine

The Planbox Solution is built on an adaptable workflow and business rule engine. Drive your tech scouting processes based on your own design, branding, rules, structures, requirements, and planned activities with ease. Simply drag and drop events and set up business rules that look like the spoken language to design and change portals, dashboards, and workflows for any process. Automate routing, assignments, approvals, and notifications. No programming required. No downtime.



④ AI-Powered Self-Driving Innovation

Planbox's Self-Driving solution, powered by artificial intelligence (AI) and search technology, leapfrogs conventional methods and tools. Planbox's patented technology automatically delivers invaluable insights and creates ideas by identifying relevant information from all accessible internal and external private and public data sources, such as RSS feeds, social media platforms, CRM, ERP, PPM, BI, and more. Discover the right problems to solve, provide a source of inspiration to power-up your challenges, and help innovators build a stronger business case for their ideas by nurturing the innovation process.



④ Center of Excellence for Innovation

Center of Excellence (CoE) delivers a self-service community for your innovators. CoE comprises a set of building blocks that form the informational hub to better plan, communicate, and control your innovation program, all of which are built on the fundamental principles you have adopted as your standard for innovation management. Completely customizable to reflect your organization's brand and values, these key pillars include: program, team, planning, success, resources, and improvements.



④ Innovation Built Into Every Tool You Use

With just a few clicks, Planbox offers users the freedom to **connect their favorite apps** to the platform, empowering them to effortlessly streamline their workflows, and facilitate the flow of information between applications without coding or requiring developers to build custom integrations. Some common out of the box connectors include: Microsoft Sharepoint, Teams, Project and Office 365, Google Workplace, Crunchbase, Pitchbook, Salesforce, Slack, Workday, and more.



➤ Real-Time Collaborative Canvas

Using a templated approach, **Real-Time Collaborative Canvas** is an intuitive way to have your team work together to visually build the business case for — or express the value proposition of — a concept in an easy-to-read single-page document. The canvas templates include: Business Model Canvas (BMC), Lean Canvas, Pitch Canvas, Flourishing Canvas, SWOT Analysis Canvas, Business Innovation Canvas, and FreeStyle.



➤ Flexible Evaluation Methods

Planbox offers various technology evaluation methods, such as criteria-based evaluation, task-based evaluation, pairwise comparison, and head-to-head review. Select the best method to evaluate every opportunity based on volume, complexity, the number of reviewers, and best practices.



➤ Self-Service Analytics

With the Analytics Central option, Innovation Central has sophisticated dynamic visualizations that let you comprehend the flow of ideas through idea stages, crowd sentiment, and crowd prediction on a continuum (from “low-cost, low value” to “high cost, high value”). Data visualizations of the innovation portfolio enable you to interpret large sets of data from a high-level perspective — ideal for executive presentations.

*“As a company, we conduct nearly all of our day-to-day activities on these platforms. The ability to connect Microsoft’s enterprise productivity tools with this innovation system is very beneficial. Planbox is a forward-thinking company that not only offers a solid platform for collaboration, but also has the right resources available to scale with our growth and further develop our innovation program.” – Matt Sagaser, Director of Innovation Accelerated at **Doosan Bobcat**.*

Learn More About Planbox

Explore the Planbox platform and learn how your organization can innovate consistently and experiment cost-effectively while managing its entire innovation pipeline and portfolio with [this 1-min video](#), or find out how your team can work on innovation, automate routine tasks, and automatically discover actionable information in all the tools they use with [this 1-min video](#).

[See Planbox in Action](#)